

## Message Text

UNCLASSIFIED

PAGE 01 STATE 219406

10

ORIGIN COME-00

INFO OCT-01 EA-07 ISO-00 EB-06 RSC-01 /015 R

66619

DRAFTED BY COM/BIC/OIM/RALVAREZ:PEJ

APPROVED BY EB/OCA/REP:GPWILSON

COM/BIC/OIM/RKELLY ACTING RMD

----- 005490

R 042111Z OCT 74

FM SECSTATE WASHDC

TO AMCONSUL SAPPORO

INFO AMEMBASSY TOKYO

UNCLAS STATE 219406

E.O.11652:NA

TAGS: BEXP JA

SUBJ: WINTER SPORTS CATALOG SHOW

REF: SAPPORO A-9

1. POLLING OF 24 ADDITIONAL MANUFACTURERS IN THE WINTER SPORTS EQUIPMENT FIELD WAS UNDERTAKEN IN SEPTEMBER BY REPRESENTATIVES OF THE SPORTING GOODS MANUFACTURERS' ASSOCIATION AND WAS CONCLUDED ON OCTOBER 3 WITH 6 COMPANIES INTERESTED IN PARTICIPATING, 8 UNDECIDED AND 7 NOT INTERESTED. THIS POLLING WAS ONLY SLIGHTLY MORE ENCOURAGING THAN ORIGINAL USDOC POLLING WHICH FOUR ONLY 5 OF 21 COMPANIES INTERESTED.

2. MAIN PROBLEM SEEMS TO BE OPINION OF MANY MANUFACTURERS THAT MEANINGFUL BUYER CONTACTS FOR SALES IN JAPAN LOCATED ALMOST ENTIRELY IN TOKYO AREA.

3. WE APPRECIATE THE POST'S INITIATIVE IN PROPOSING THIS TRADE EVENT AND ARE CONFIDENT THAT A PRESENTATION OF THIS TYPE WOULD HAVE BEEN WELL RECEIVED LOCALLY. LACK OF INTEREST BY U.S. MANUFACTURERS, HOWEVER, REQUIRES TERMINATION OF FURTHER PROMOTIONAL EFFORTS AT THIS TIME. KISSINGER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 04 OCT 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Number:** 1974STATE219406  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** PEJ  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Office:** ORIGIN COME  
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**Reference:** SAPPORO A-9  
**Review Action:** RELEASED, APPROVED  
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**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 04 NOV 2002  
**Review Event:**  
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**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
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**TAGS:** BEXP, JA  
**To:** SAPPORO  
**Type:** TE  
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